

NAUMANN FILM





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film production
Naumann Film

NAUMANN FILM



Moving Images

Naumann Film was established in Munich in 1987 and is a production company for high-class advertising films.

Our focus is on the emotionalization of your products and messages. We assist you in attracting your customers even more effectively through the fascination of moving images and sound.

Our films have won numerous international awards and have been honoured 348 times, including 79 major awards such as „Best Film“, „Best Director“ and „Best Cinematography“ several times.

Our customers include BMW, MAN, LUFTHANSA, SIEMENS, Hapag-Lloyd, Villeroy & Boch, LIEBHERR, LG, Toshiba and SUZUKI.

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customers

Naumann Film

Alpina BMW, Amoena, ArGe Medien/Deutsche Elektrohandwerke, Arri Group, Asiana Airlines, Bayerische Immobilien AG, Bayerische Staatsoper, BMG Ariola, BMW, BZgA, Bäckerei Wolf, BKL, Carl Orff Zentrum, Deutsche Finance Group, Deutsche Telekom, Dr. Beckmann, Element System, Elements, Emma Matratzen, Envia, EOS Electro Optical System, Erdinger Weißbräu, Esser Designermöbel, Essex Pharma, Exquisa, Farber-Castell, Flowers.de, Frankenbrunnen, Fujitsu Siemens Computers, General Motors, Hapag-Lloyd, Hacker Pschorr, Handtmann, Hochland, IKEA, Joker Spielwaren, Kirner Bier, Knorr Bremse, Klosterfrau Healthcare Group, Land Brandenburg, Laser Components, LBS, LG, Liebherr, Lufthansa Cargo, Luisa Cerano, MAN, Max-Planck-Institut, Münchener Modewochen, Möbel Walther, N-ERGIE, Ocè, Olymp, Opel, Paulaner, Price Waterhouse Coopers, Reich Fenstervisionen, RWE Energie, SAT.1, Siemens AG, Siemens Nixdorf, Sovello, Sulzer AG, SWM, Stadtwerke Magdeburg, TAG-A-TAG, Thurn & Taxis, Thyssen Krupp Stahl, Toshiba, VAUEN, VIAG, Villeroy & Boch, Vitakraft, Vitec, Volksbank Pforzheim, Wacker Chemie

showreels
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showreel
Compilation 2025



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showreel
CGI/3D Animation



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showreel
Commercials

It's. Joy

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showreel
Maritime



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Industry

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showreel
Transportation



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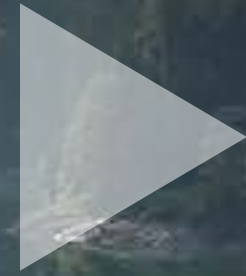
showreel
Construction

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film examples

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film example
MAN MY25



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film example
Suzuki Dzire



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film example
MAN Corporate Film



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film example
VAN HEUSEN „Born of Art“



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making of
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making of
BKL



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A full-page background image of an astronaut in a white spacesuit floating in space. The astronaut is holding a clipboard and looking towards the camera. In the background, the complex structure of a space station is visible against the bright blue and white horizon of the Earth. A large, light gray play button icon is centered on the image.

making of
ETTINGER

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film technology

HIGH END CINEMA LOOK

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Cine-Look Cameras



The camera system that we use for high-end filming is the ARRI ALEXA LF state-of-the-art camera including ARRI Signature Optics, which was used for the image film for Lufthansa Cargo, among others.



The more cost-effective alternative is the CANON C500 MII LF, which we shot the image film for Villeroy & Boch and the 175th anniversary film for Hapag-Lloyd with.

Both cameras offer an excellent cine-look image in large scale.





Camera Movement

To perform smooth, shock-free movements in all axes quickly and easily, we use an ABC Light Crane and a Segway with gimbal technology, with which all camera movements and functions can be controlled remotely.

In this way, interesting viewing angles can be achieved without time-consuming alterations. The result is appealing footage through camera movements with the crane in all axes or with an gimbal on the segway. The cinematic effect can therefore be significantly increased.

For aerial shots in buildings and in nature we utilize drones such as DJI Inspire 2, DJI Mavic 3 or speed drones such as DJI FPV. For long distances, windy weather and high flight speeds we recommend the Shot Over Helicopter system.

camera

4,5K-Camera ARRI ALEXA LF



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4,5K-Camera ARRI ALEXA LF



The ARRI ALEXA LF (Large Format) revolutionized the digital cinema camera market. Their natural, high-resolution images provide unprecedented quality and, according to numerous experts, surpass that of analog film – including Roger Deakins, who has already won 2 Oscars for Best Cinematographer and has further been nominated 12 times.

The large-format camera system uses a 4.5K version of the Alexa- sensor, which is twice the size of 35mm format Alexa cameras and offers twice the resolution.

The camera is used today in numerous international feature films and series, such as „The Mandalorian,“ „Stranger Things,“ „Dune“ and „1917,“ the international feature film winner of the Oscar for „Best Cinematography“ in 2020.

lenses
ARRI SIGNATURE Lenses



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SIGNATURE Lenses

The new ARRI Signature Prime and ARRI Signature Zoom lenses range from 12mm to 510mm and offer an unparalleled, never before seen look in cinema and commercials.

Warm, smooth skin, shadows showing deep black tones - and at the same time extremely high resolution. Even in low-light shooting conditions, the result is a timeless look in which even the finest details are beautifully captured.

„The image that the LF and the Signatures produces seems, to me, more like what my eyes see than anything else I have experienced so far.“

Roger Deakins / Oscar 2020 for „1917“ (Best Camera)

image film
Lufthansa Cargo



Corporate Media Festival „Best Camera“

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camera
6K Canon C500 Mark II LF



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6K Canon C500 Mark II LF

The Canon EOS C500 Mark II LF presents itself as a stunning 5.9K full-frame camera with an impressive sensor and an advanced Canon DIGIC DV 7 processor.

Additional features include a robust, electronically controlled full-frame ND filter with 2, 4, 6, and extended exposure levels of 8 or 10 to utilize compelling background sharpness even in bright daylight.

The Canon C500 offers such a convincing cinematic look that it's often used in combination with the ARRI ALEXA LF on international feature film projects.



image film
Villeroy & Boch



Corporate Media Festival „Best Concept“ & „Best of show“
Accolade Festival / California „Best Sales Film“

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A cinematic still from a film showing two men in white uniforms on the bridge of a ship at night. The man in the foreground is looking through binoculars, while the man behind him holds a handheld radio. The background is filled with the blurred lights of the ship's interior and the dark sea outside.

anniversary film
Hapag-Lloyd

Corporate Media Festival „Best Camera“

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crane
ABC Lightweight crane



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ABC Lightweight crane

The ABC lightweight crane offers the possibility to realize camera movements in all three spatial axes. This allows a stationary or moving object to be flown over or tracked. The camera can move towards or away from the subject - so a long shot can also be turned into a close-up in one shot.

Optical heights from 0 cm to 9 meters can be realized without any problems. The crane is equipped with a lightweight remote head and is light itself, so that a compact transport and a quick set-up are guaranteed.

gimbal
DJI Ronin 2



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DJI Ronin 2 Gimbal

The DJI Ronin 2 is designed to achieve shake-free camera movements quickly and effectively. Equipped with high torque motors, the DJI Ronin 2 can support a wider range of cameras and withstand high wind and G-forces when mounted on a vehicle or drone.

A newly designed and removable handle allows the DJI Ronin 2 to stand upright independently. The lower part of the handle can easily be removed. The DJI Ronin 2 is compatible with cable pulls, drones, cranes, steadycams and a variety of other tools.

car system
U-Crane



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U-Crane

The legendary, Oscar award-winning U-Crane is one of the most flexible and stable camera systems for driving shots on the market. The high-speed mobile crane is mounted on the roof of a camera truck or other mobile platform (boats, bus, train, etc.) and can thus record from almost any angle.

The new models integrate carbon fiber materials, which guarantees a new level of agility through rough terrain. It meets the requirements of the most demanding conditions. The U-Crane has not only been used in lavish car commercials, but also in blockbuster movies such as „James Bond“ or „Mission Impossible“.

drone
DJI Mavic 4 Pro



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DJI Mavic 4 Pro

The DJI Mavic 4 Pro is a true game changer, featuring innovative features that redefine our technology and take the image quality and flight performance of DJI drones to unprecedented levels.

The advanced triple camera system captures exceptional images, from sweeping landscapes to detailed telephoto close-ups.

Unleash your creativity with high-resolution RAW stacking of up to 5 images, as well as features such as “Free Panoramas” and “Subject Focusing.”

All three cameras support 4K/60fps HDR video recording. The Hasselblad main camera extends this capability with 6K/60fps HDR video recording and an impressive dynamic range of up to 15.5 stops.



DJI Mavic 4 Pro Showreel

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drone
DJI Avata



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DJI Avata

Equipped with a 1/1.7 CMOS sensor, the DJI Avata supports ultra-wide-angle shots in 4K with an f/2.8 aperture. Together with the high-quality camera, it delivers exceptional images that will keep your audience on the edge of their seats.

In addition to the integrated propeller guard, the DJI Avata offers two downward-facing vision sensors and TOF infrared sensors for even more safety. These sensors detect obstacles below the DJI Avata and make it possible to fly at low altitudes or indoors.

Most camera drones offer a field of view of 84° at best.

The DJI Avata shifts up a gear with its super-wide 155° field of view. This extended perspective is closer to what we see with our own eyes and creates impactful, hyper-intense footage.





DJI Avata
Showreel 2023

drone
DJI Inspire 3



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DJI Inspire 3 Drone

Auf dem Höhepunkt der Luftbildfotografie bietet die DJI Inspire 3 beispiellose Effizienz im Arbeitsablauf, Bildsprache und kreative Freiheit. Diese All-in-One-8K-Drohne ermöglicht es professionellen Filmemachern, das Potenzial jeder Aufnahme voll auszuschöpfen.

Die DJI Inspire 3 Drohne mit der Zenmuse X9 Kamera und austauschbaren Objektiven ermöglicht 8K-RAW-Aufnahmen in höchster Qualität bis 4000 ASA auch bei sehr schwachen Lichtverhältnissen.

Sie kann als Motion-Control System eingesetzt werden, bei den die gleichen Flugbewegungen wiederholt und exakt identisch hintereinander durchgeführt werden können.



showreel
DJI Inspire 3

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